



# Indian Commercial Aquafeed Market - The Changing Market Landscape

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# SAMPLE SECTION FROM THE REPORT

## Aquaculture Production Scenario

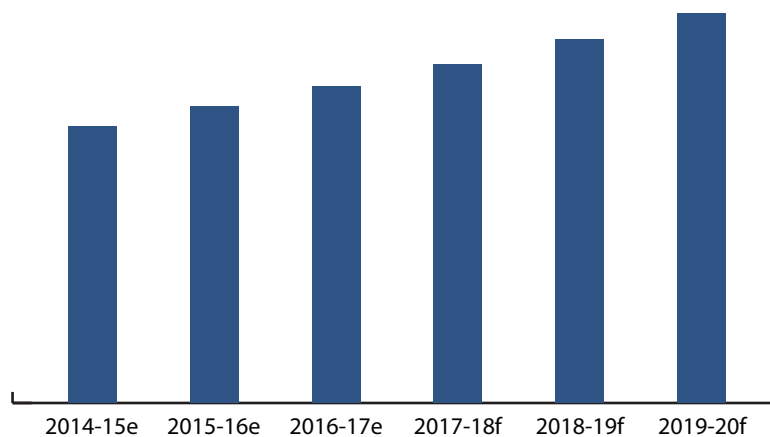
### Finfish

Fishes are broadly classified as finfish and shellfish, based on their body characteristics, feeding habits and habitat type. Finfish is described as a fish with a backbone that has gills throughout life, and has limbs in the shape of fins. Moreover, finfishes can be herbivorous, carnivorous or omnivorous. In India, various types of finfishes are cultured, the majority of which consists of carps, catfishes and tilapia.

Finfishes are majorly cultured in freshwater areas, like lakes, ponds and tanks in accordance with their natural habitat type. Hence, they constitute the major share of total inland aquaculture production.

With the increased varieties of finfishes being cultured, coupled with increasing finfish consumption, the aquaculture finfish production is forecasted to reach XX Million Tonnes in 2019-20. The aquaculture finfish production is projected to grow at a CAGR of around XX% for the forecasted period of 2016-17 to 2019-20.

**Figure 3-7** Aquaculture Finfish Production (Million Tonnes), 2014-15 to 2019-20



Source: RNCOS

# Commercial Aquafeed Market Outlook to 2020

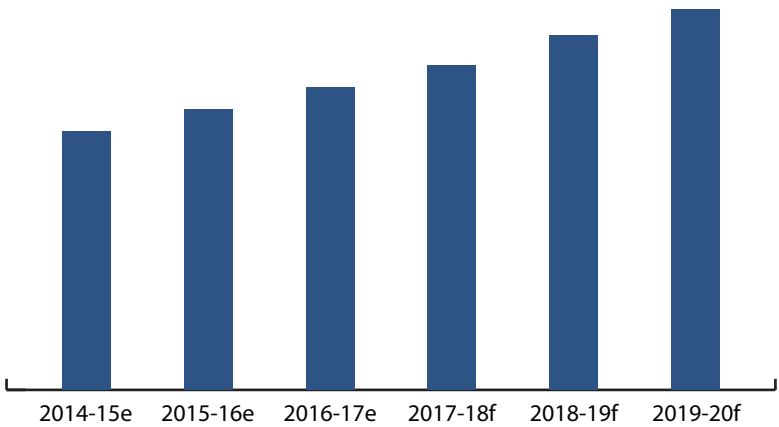
## Finfish

### Consumption

The cultured finfish is a commonly consumed food item due to its better quality and high nutritional value. The consumption of commercial finfish feed is slowly increasing in the country as farmers are gaining awareness on feeding the cultured finfishes with commercial feed.

As commercial feeds have additional growth supplements, farmers have started using it for feeding their finfishes, thereby raising the demand of commercial finfish feed. On the back of the above factors, the commercial finfish feed consumption is forecasted to reach XX Million Tonnes in 2019-20 from an estimated value of XX Million Tonnes in 2015-16. The commercial fish market is forecasted to grow with a CAGR of XX% from 2016-17 to 2019-20.

**Figure 4-11** Commercial Finfish Feed Consumption (Million Tonnes), 2014-15 to 2019-20



Source: RNCOS

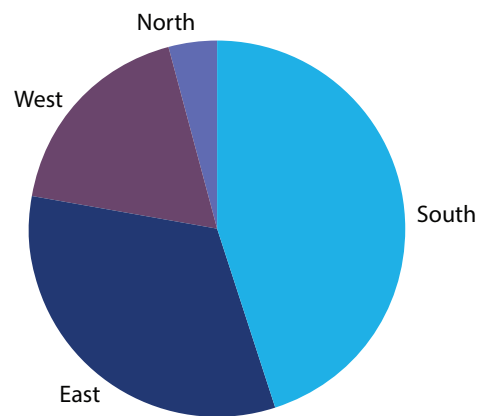
## Shellfish

### Regional Demand

The demand of commercial shellfish feed is observed more in the regions where shellfish, especially shrimps, are cultured with higher profits and lower costs. In India, the coastline is very long providing a large natural source of both marine and brackish water.

The Southern region is expected to occupy a share of around XX% in the total commercial Shellfish feed consumption in the country in 2015-16, followed by the Eastern region with XX% share. The share in Northern region is very low due to the unavailability of saline water, which is prerequisite for shrimp culture.

**Figure 4-17** Commercial Shellfish Feed Consumption by Region (%), 2015-16



Source: RNCOS



## Uno Feeds

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Fax: 91-8816-251563

Website: [www.unofeeds.in](http://www.unofeeds.in)

### Business Overview

Uno Feed is the first commercial producer of progressive and innovative feeds for different species of fish. It has its presence in all the parts of the country. So far, its major markets have been in Indian fresh water fish like Rohu, Katla, Mrigal and Pungasius.

Uno Feeds specializes, uniquely and exclusively, in fresh water fish feed. The fish feed products of the company fall into three broad categories, i.e. juvenile feeds, grower feeds and health promoting feeds. Juvenile feeds are produced to feed larvae after hatching. Juvenile diets are made with special production equipment to ensure excellent nutritional and physical quality.

Grower feeds are provided to the fishes to supplement their growing phase. The products target different growth rate and feed conversions depending on the production plan and economic consideration of the farmers. In case of Health promoting feeds, natural ingredients are added which stimulates the general health of the fish. The Company's specialized fish feed diets are produced to keep the fishes healthy even in changing environments.

Due consideration is given to maintain the health of fishes through natural ingredient-based feed products. The Company focuses on maintaining the nutritional quality of its products in order to maintain its position in the aquafeed market in India.

## Research Methodology

Commercial aquafeed market is developing because of increasing awareness of farmer's related to commercial feed. The commercial aquafeed improve the quality, survival rate and nutritional value of the cultured species. Diversification is started by various aquafeed manufacturers in their present line of products by introducing commercial aquafeed at fair prices for meeting the demand of commercial aquafeed in the country, and making commercial aquafeed within the reach of farmers.

Our research is an outcome of primary & secondary research, and thorough analysis of industry trends. For the study, we have conducted interviews with industry experts from fisheries, & aquaculture dealers and aquafeed manufacturers. The secondary research includes information from various credible domestic news sources, and some of our paid databases, such as LexisNexis, EIU, Hoovers, etc. Apart from this, we have studied white papers, research journals and key players' activities to gain in-depth knowledge of the industry.

Our team of experts has prudently evaluated all the collected information, and presented it in a chronological order to depict a meaningful and clear picture of the aquaculture and the commercial aquafeed industry in India. This is worth mentioning here that, while compiling the data we have also cross-checked all the collected information from other multiple sources and data warehouses, so that we can present the most accurate and precise information on the sector.

Finally, we have included the production scenario of finfish (carps, tilapia and catfish) and shellfish in total aquaculture production. Report includes the production and consumption of commercial aquafeed for finfish which is forecasted till 2020. Further, report also includes the regional break of commercial aquafeed for finfish and shellfish.

The forecasts are sum of our economic and judgmental analysis based on past drivers, challenges, and opportunities for expansion. Most importantly, while forecasting, due consideration is given to the industry dynamics which is essential in determining the prospective growth potentials of the sector. In this way, our report depicts the most unbiased picture of the aquaculture & commercial aquafeed industry that will prove decisive for the clients.

## Lisence Type

<b>Electronic Access</b> (Single user lisence)	: US\$ 800.00
<b>CD_ROM Mail Delivery</b>	: US\$ 900.00
<b>Hard Copy Mail Delivery</b>	: US\$ 900.00
<b>Electronic Access</b> (Multi user lisence)	: US\$ 1400.00

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**Pay By Credit Card** All payments made using your credit card are processed by our Payment Gateway [www.2checkout.com](http://www.2checkout.com). On receipt of confirmation that your payment has been credited to our account (generally takes 4 to 6 hours) we shall dispatch the electronic copy of the report to you.

**Pay By Wire Transfer** This allows you to transfer money from your bank account to our account. Please allow 3-4 working days for processing of this order.

### Bank Wire Transfer Details

<b>Account Name</b>	: RNCOS E Services Private Limited
<b>Account No.</b>	: 1302125
<b>Bank Name</b>	: The Ratnakar Bank Limited, India
<b>Bank Address</b>	: P-7, Sector - 18, Noida, UP-201301.
<b>SWIFT CODE</b>	: RATNINBBXXX

### Corrospondent Bank Details

<b>Name of the Bank</b>	: Wells Fargo Bank NA., NEW YORK, USA
<b>Account No.</b>	: 2000191007114
<b>Swift Code</b>	: PNBPU3NNYC

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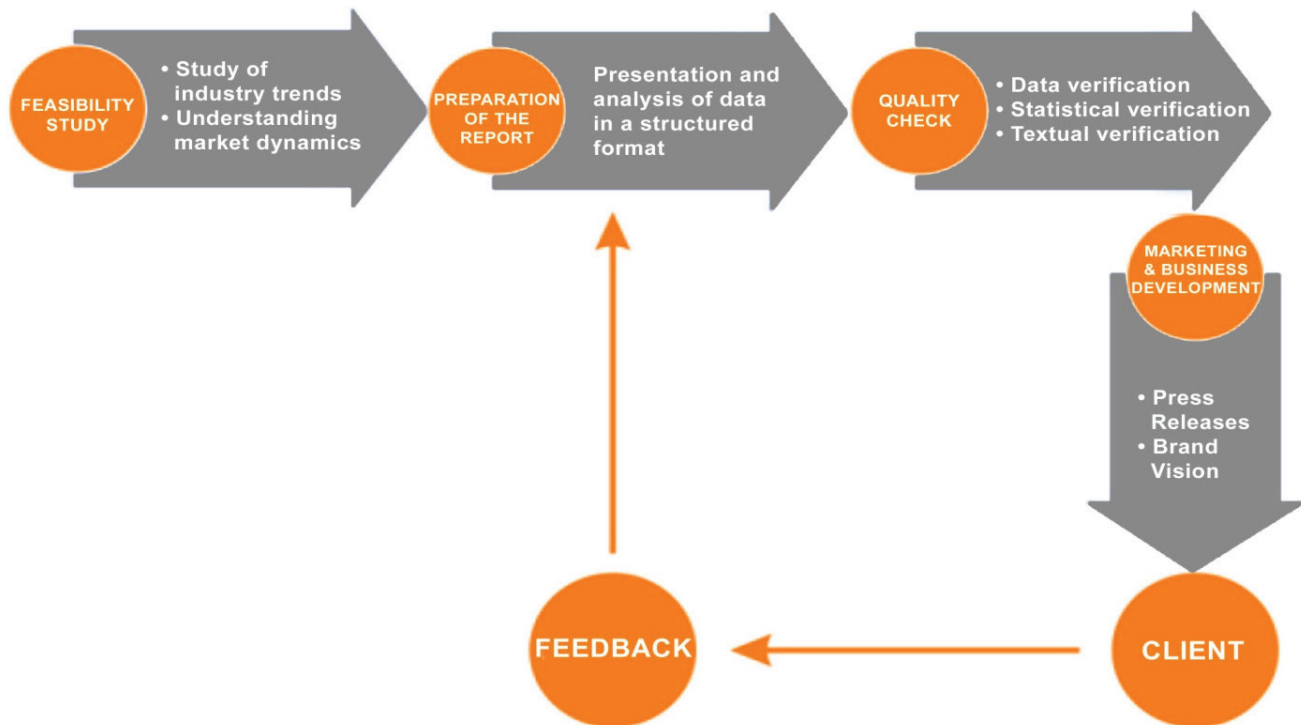
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