



India Commercial Aquafeed Market Outlook 2020

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SAMPLE SECTION FROM THE REPORT

Commercial Aquafeed Market Outlook to 2020

Finfish

Market Overview

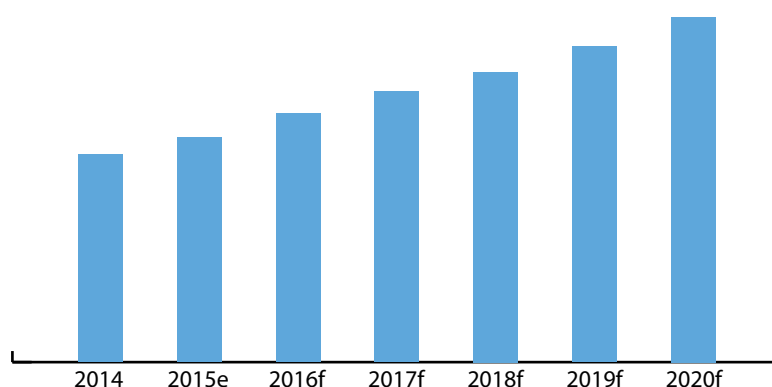
Finfishes are majorly cultured in freshwater areas, like lakes, ponds and tanks in accordance with their natural habitat type. Hence, they constitute the major share of total inland aquaculture production.

Indian major carps and catfish are consumed domestically, and are also exported to foreign nations owing to their high demand. With the increase in the cultured finfish market, the commercial finfish feed market is set to increase in the coming years as well.

The commercial finfish feed market is expected to show a slow, but gradual growth owing to the increasing awareness among Indian finfish farmers. The commercial finfish feed market is expected to reach INR XX Million in 2020 from INR XX Million in 2016, growing at a CAGR of around XX% for the forecasted period.

Figure 4-3

Commercial Finfish Feed Market (Million INR), 2014-2020



Source: RNCOS

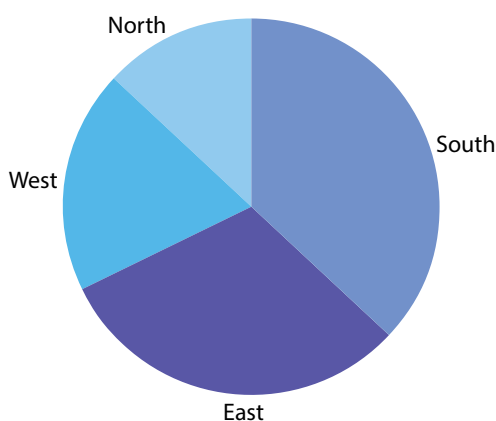
Regional Demand

The demand of commercial finfish feed is observed more in the regions where fishes are cultivated at a larger scale. In India, the coastal areas serve as natural water sources for cultivation of both inland and marine fishes. According to our analysis, the Southern states like Kerala and Tamil Nadu are the major fish producing states, while Maharashtra in the Western region is the hub of all fishery activities. States in Eastern region like West Bengal is famous for its high finfish consumption, which directly triggers the demand of finfish feed.

The Southern region is a major demand generator of commercial finfish feed in India, and is expected to occupy a share of XX% in 2015, followed by Eastern region with a share of XX%. The Western region also occupies a considerable share.

Figure 4-4

Commercial Finfish Feed Demand by Region (%), 2015



Source: RNCOS

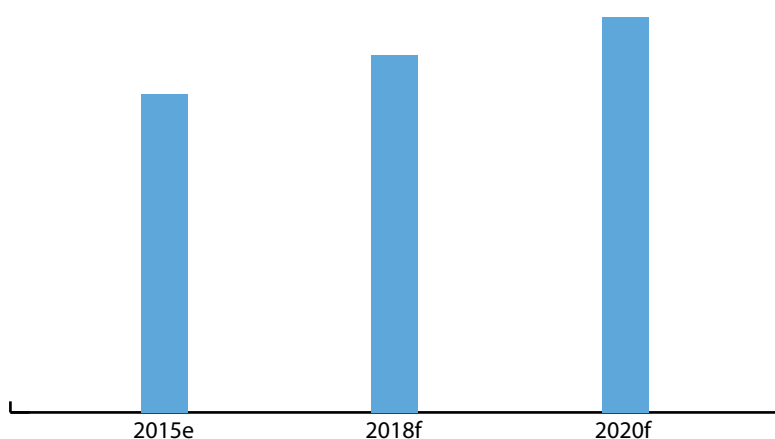
Consumption

Carps

The demand of commercial finfish feed is rising in India due to the increasing production of cultured finfishes in the country. Since the country majorly cultivates carps, the commercial finfish feed consumption by carps is the highest.

The consumption of commercial feed by carps is expected to increase in the future as production will increase due to its huge demand in national and international markets. The commercial feed consumption by carps is forecasted to cross XX Thousand Tonnes by 2020.

Figure 4-10 Commercial Carps Feed Consumption (000 Tonnes), 2015, 2018 & 2020



Source: RNCOS

Shrimp

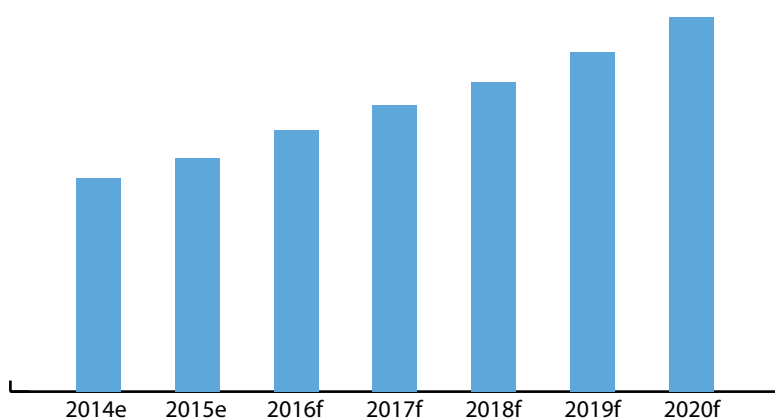
Market Overview

Cultured shrimps occupy a notable share in aquaculture production in the country, thereby creating a demand for shrimp feed. Giant river prawn is one of the majorly cultured prawn species in the country owing to its high demand.

The commercial shrimp feed market is expected to show a slow but steady growth in the coming years owing to the expected growth in the cultivation of Indian shrimps, coupled with increasing awareness regarding benefits of commercial feed among the Indian shrimp farmers. The commercial shrimp feed market is expected to be around INR XX Million in 2020, which is expected to grow at a CAGR of around XX% for the forecasted period of 2016-2020

Figure 4-13

Commercial Shrimp Feed Market (Million INR), 2014-2020



Source: RNCOS

Government Initiatives Accelerating the Aquaculture Industry

Production of aquacultured species in India is gaining momentum due to the increased initiatives taken by the government to promote the development of Indian fishery industry. The subsidies and assistance provided by the government for development of aquaculture has been driving its growth in the industry. Both the Central and the State Government have undertaken several policy initiatives and measures to boost the growth of fisheries industry of India. Recently, in 2015, Himachal Pradesh, under the centrally sponsored scheme, INR XX financial aid is allotted for construction of a pond of one hectare to the youth belonging to the scheduled caste and scheduled tribe, and INR XX to the general category of farmers.

Development of Freshwater Aquaculture is an important scheme in inland sector, which is being implemented by Fish Farmers Development Agencies (FFDAs). In order to boost inland fish production, assistance in the form of subsidy is given to the fish farmers for construction of new ponds, renovation of ponds and tanks, on first year inputs (fish seed, fertilizers, manures, etc.), integrated fish farming, running water fish culture, establishment of fish seed hatcheries and fish feed mills, etc. Hence, the fish farmers are motivated towards culturing the fishes and acquiring the above benefits.

Moreover, due to the efforts of the State Government, the Himachal Pradesh aquaculture industry is thriving. Under the Fish Farmers Development Agency (FFDA) programme, XX hectares was included in aquaculture and XX hectares of old ponds were renovated. Also, in Andhra Pradesh, Government will be recovering abandoned fish farms. To develop infrastructure in the State, the Fisheries Department has set up a INR XX Million plan. The funds have accrued to the State under the Development of Inland Fisheries and Aquaculture Scheme for 2015-16.

All these initiatives are expected to provide a boost to the aquaculture industry in India. Moreover, based on the expected growth in the aquaculture industry in the country, the demand for aquafeed is bound to increase in the future.

Research Methodology

Commercial Feed Market is developing because of increasing awareness of farmer's related to commercial feed. The commercial aquafeeds improve the quality, survival rate and nutritional value of the cultured species. Diversification is started by various aquafeed manufacturers in their present line of products by introducing commercial aquafeeds at fair prices for meeting the demand of commercial aquafeed in the country, and making commercial aquafeeds within the reach of farmers.

Our research is an outcome of primary & secondary research, and thorough analysis of industry trends. For the study, we have conducted interviews with industry experts from fisheries, & aquaculture dealers and aquafeed manufacturers. The secondary research includes information from various credible domestic news sources, and some of our paid databases, such as LexisNexis, EIU, Hoovers, etc. Apart from this, we have studied white papers, research journals and key players' activities to gain in-depth knowledge of the industry.

Our team of experts has prudently evaluated all the collected information, and presented it in a chronological order to depict a meaningful and clear picture of the aquaculture and the commercial aquafeed industry in India. This is worth mentioning here that, while compiling the data we have also cross-checked all the collected information from other multiple sources and data warehouses, so that we can present the most accurate and precise information on the sector.

Finally, we have included the production scenario of finfish (carps, tilapia and catfish) and shellfish in total aquaculture production. Report includes the production and consumption of aquafeed for commercial finfish and commercial shrimp fish, which is forecasted till 2020. Further, report also includes the regional break of commercial aquafeed for finfish and shellfish.

The forecasts are sum of our economic and judgmental analysis based on past drivers, challenges, and opportunities for expansion. Most importantly, while forecasting, due consideration is given to the industry dynamics which is essential in determining the prospective growth potentials of the sector. In this way, our report depicts the most unbiased picture of the aquaculture & commercial aquafeed industry that will prove decisive for the clients.

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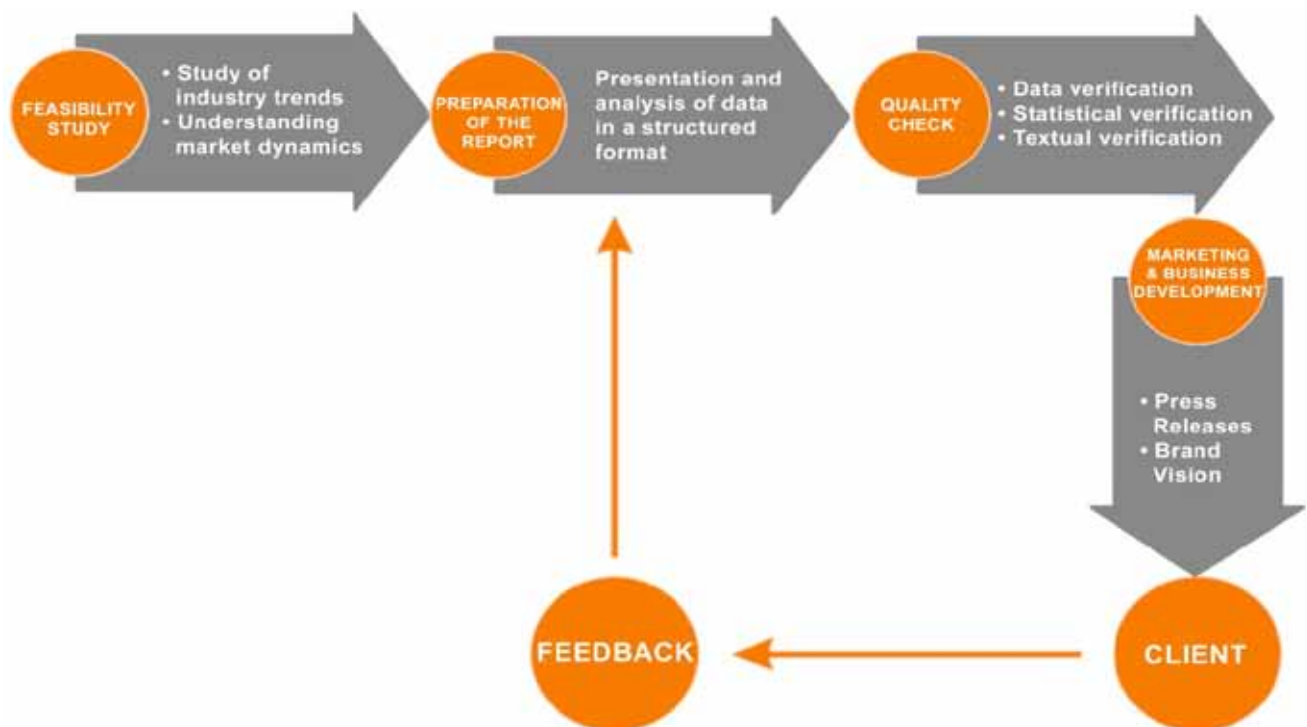
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